



**DEPARTMENT OF FILM MAKING**

ANNOUNCES

**2-DAY WORKSHOP**

ON

**FILM MAKING**

IN ASSOCIATION WITH



 **19<sup>th</sup> & 20<sup>th</sup> May 2023**

 **9:00 AM – 4:00 PM**

## ABOUT KALINGA UNIVERSITY

Kalinga University, Naya Raipur has emerged as a centre of excellence in higher education in Central India. Strategically located in the Smart City of New Raipur, this University has started carving a niche for itself in the education domain and is rising as a shining star on the horizon of quality education.

**About Raipur** - Raipur is the Capital of Chhattisgarh and New Raipur is the New Capital of Chhattisgarh in the making. New Raipur is the fourth planned city of India with wide roads and miles of greenery and is pollution free. It is the first integrated and smart city in the country. A cosmopolitan city which is also the hub of higher education hosts IIM, IIT, HNLU, CIPET, NIT, and AIIMS. In addition, it also hosts most National and International brands of Food and Retail outlets.

**Establishment** - Established in 2013, this University has been able to win the confidence of over 7000 students. Meritorious students from all over the country and various foreign countries like Afghanistan, Angola, Bangladesh, Cameroon, Gambia, Ivory Coast, Kenya, Lesotho, Liberia, Malawi, Namibia, Nepal, Nigeria, Papua New Guinea, South Sudan, Swaziland, Tanzania, Uganda, Zambia, Zimbabwe, etc have chosen this University for their education and career.

**Schools of Excellence** - Currently the University is serving the student community through various schools offering UG and PG programs namely Arts & Humanities, Biotechnology, Commerce & Management, UX Design, Engineering, Fashion Design, Information Technology, Interior Design, Journalism & Mass Communication, Law, Library Science, Pharmacy, Science, Education and Yoga. It also has a centre for Doctoral Research Programmes in various fields.

**Life-Changing Experience** - Kalinga is a Life Changing Experience where the focus is on the overall development of students. NCC, NSS and various other clubs and societies offer opportunities to students to showcase their talent and learn under the guidance of experts. Music, Dance and Martial Arts trainers are available for the students. Coaches of different games and sports like Cricket, Football, Basketball, Volleyball and Athletics are also available for sharpening the skills of the students.

## ABOUT NIIRA EDUCOM PRIVATE LIMITED

- ▶ NIIRA EDUCOM Private Ltd is a community platform that inspires aspiring film makers. You will get a platform of professional Film Makers in Raipur Chhattisgarh. NIIRA EDUCOM was founded by Nitesh Jha, Karan Agrawal and Ranjay Singh with a vision of starting professional film making courses in Chhattisgarh.
- ▶ As a knowledge partner of Kalinga University, NIIRA EDUCOM provides a specific objective to impart quality education in the field of film making. The film making sector comprises several fields. It demands a huge pool of trained associates and technicians. Alongside there is an enormous volume of interested and passionate individuals who want to be part of the technically enhancing and ever-expanding film industry. However, the problem lies in the skill and the knowledge gap and the corresponding solution lies in bridging the gap.
- ▶ We would definitely claim NIIRA EDUCOM as one of its kind because of its professional hold in all the specializations. We are establishing milestones by nurturing aspiring next-generation talents for the last 3 years.
- ▶ With the intent to offer such a solution-based framework to aspiring film makers, we have to minimize the skill-sharing gap with knowledge. The courses are designed in close collaboration with the Subject Matter Experts who have been associated with the Film Industry in various capacities for decades. Catering to all aspects of film making from Script Writing to Direction, Cinematography and Post-production, the course ensures the generic elements of film making and specific specialization for the aspirants.

### B.A. (Film Making)

The B.A. (Film Making) has been developed with the intent to create a fascinating opportunity for the youth to pursue their aspirations in contemporary film making that is at par with global standards of cinematic excellence.

Film making is a process in which a motion picture is produced. Film making incorporates a number of complex stages, starting with the initial idea or story, then it continues through writing and development, casting, pre-production, shooting, sound recording, post-production and screening. Film making occurs in a variety of genres like comedy, horror, acting, drama and fantasy around the world. Nowadays most films are digitally produced, so it is important to learn new tools and techniques because of competitiveness in the new era of film making.

'Cinema is the art of sharing stories that can spark the imagination of its viewers, act as a medium of positive change and serve as sources of joy and entertainment.'

### **Important Aspects of Film making workshop:**

Direction, Cinematography, Screenwriting, Editing, and Animation.

### **Learning goals of The workshop**

**Day 1.** Cinematography and Animation

**Day 2.** Acting

#### **Cinematography**

- ▶ History of Cinematography
- ▶ Processing of image
- ▶ Eye and I
- ▶ Text to image
- ▶ Vision v/s Availability
- ▶ Real to reel
- ▶ Visual Aesthetic
- ▶ Lighting
- ▶ Colors
- ▶ Collaboration and storytellers
- ▶ Collaboration with Artist
- ▶ Tools

#### **Animation**

- ▶ History to evolution
- ▶ Introduction
- ▶ Breakdowns of Existing excellence
- ▶ Fields
- ▶ Tools
- ▶ Text to sketch
- ▶ Finding your tool
- ▶ Understanding of tool
- ▶ Mastering of tool
- ▶ Different shortcuts or techniques
- ▶ Working with team
- ▶ Pipe line
- ▶ Camera & light

- ▶ Cheating the camera
- ▶ Compilation
- ▶ Digital Camera Projection

#### **Acting**

- ▶ You as tool
- ▶ Affection and motivation
- ▶ The formats and the methods
- ▶ Techniques and Shortcuts
- ▶ Collaboration
- ▶ Mood
- ▶ Understanding of text
- ▶ Understanding of subtext
- ▶ Action and reaction
- ▶ Dialogue and dialect
- ▶ Culture
- ▶ The human
- ▶ The nature & geography
- ▶ Traveling
- ▶ The contemporary world
- ▶ The history
- ▶ The life outside and inside
- ▶ The paper and its text
- ▶ Translation
- ▶ Love and hate
- ▶ Like and dislike
- ▶ The camera/the stage

Upon successful completion of this workshop, students will be able to:

- ▶ Learn and demonstrate competency in all aspects of broadcast productions.
- ▶ Demonstrate competency in technical aspects of productions.
- ▶ Interpret video footage for selective editing (Story telling).
- ▶ Produce videos in a professional manner using digital non-linear editing techniques.
- ▶ Use light and sound techniques to enhance video productions.
- ▶ Create an animation in After Effects.
- ▶ Create compositions through the use of transparency.
- ▶ Analyze complex visual effects in movies.
- ▶ Create work flows for the creation of basic visual effects.

Our Vision is to be the most preferred partner of choice for those who aspire to become future ready film makers by delivering quality content through cost effective means.

**Note: Video editing beginner course at "Masterg Academy " worth 1500/- is Absolutely free for all the participants.**

## Programs & Eligibility.

Program	B.A. Film Making workshop
Start Date	19 <sup>th</sup> May 2023
Course Duration	Day 1. Cinematography and Animation Day 2. Acting
Admissions criteria	Candidates pursuing /cleared XII standard or higher education are eligible for the workshop.
Fees	Rs. 500/- for each day and Rs 600 for accommodation per night.
Food	Workshop fee includes lunch for all the participants. Dinner and breakfast for those opted for accommodation.
Transportation	Free from Marine drive (city office) to Kalinga University and back.
Certificates	Participation Certificates will be given to all.

## Career Options

Participants will have exposure to film making and may opt for a promising career as Director, Script Writer, Producer, Cinematographer, Editor, Sound Designer, VFX Supervisor, Animator, Digital Intermediate Artist and Actor.

## REGISTRATION & PAYMENT DETAILS

### Bank Details and QR Code

IFSC Code No. : ICIC0003907

SWIFT CODE: ICICINBBCTS

A/C No. :390701000010

Bank Name: ICICI Bank

Account Name: Kalinga University

Registration Link:

[https://docs.google.com/forms/d/1OZxNipRgM9bVXesF4Ry5C\\_dMqjawKpd7Ud1y1IcpGTo/edit](https://docs.google.com/forms/d/1OZxNipRgM9bVXesF4Ry5C_dMqjawKpd7Ud1y1IcpGTo/edit)

SCAN  
TO PAY



## CONTACT DETAIL

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## CHIEF PATRONS

**Dr. Rajeev Kumar**  
Chairman, Kalinga University

**Dr. Sandeep Arora**  
Chancellor, Kalinga University

## PATRONS

**Dr. Byju John**  
Director General,  
Kalinga University

**Dr. R. Shridhar**  
Vice Chancellor,  
Kalinga University

**Dr. Sandeep Gandhi**  
Registrar,  
Kalinga University

## CONVENORS

**Ms. Shreya Dwivedi**  
Asst. Prof.,  
Dept. of Journalism & Mass Communication

**Mr. Nitesh Jha**  
Director, NIIRA Educom

## CO-CONVENORS

**Mr. Rajkumar Das**  
Asst. Prof.,  
Dept. of Journalism & Mass Communication

**Ms. Tuhina Choubey**  
Asst. Prof.,  
Dept. of Journalism & Mass Communication

**Mr. Sheikh Abdul Kadir**  
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